



Public Arts Advisory Board

Minutes

Regular Meeting

March 19, 2015 – 6:30 p.m.

Wylie Municipal Complex

Council Chambers/Conference Room

300 Country Club Road, Bldg. 100

CALL TO ORDER

The Public Arts Advisory Board meeting was called to order at 6:35 p.m. by Chairman Anne Hiney. Board members present included: Lynn Grimes, Lisa Green, Britt Volker, Margaret Boyd and Kathy Spillyards. Board member Gaynell Reed was absent.

Staff present included Carole Ehrlich, board liaison, and Craig Kelly, Public Information Officer.

DISCUSSION ITEMS

- **Discussion and Update for the 2015 Bluegrass on Ballard event.** (*C. Ehrlich, PAAB Liaison*)

Staff comments

Staff reported there were six vendor applications received for the Bluegrass on Ballard.

- **Discussion regarding the 2015 JazzArts Festival (JazzArts Fest).** (*C. Ehrlich, PAAB Liaison-Board*)

Staff/Board Discussion

PAAB members reported on activities from the various committees. Those committees include:

Food Trucks – Lisa Green reported she had been in contact with several food trucks and had found that most required the City to pay a fee to participate. PAAB liaison Ehrlich reported that stone fired pizza and BBQ trucks were confirmed along with gourmet coffee and smoothies and Italian Ice. She noted that she would keep the board updated on any new entries.

Entertainment – Anne and Britt / School Bands – Britt Volker reported the schedule was full with 6 High School and Intermediate bands and 6 professional bands scheduled to entertain. The professional bands would be directed by Keith Hill with Uptown Jazz and the High School bands would be directed by Russell Retirree, Wylie ISD Jazz Director.

Children's Activities – Board member Boyd reported she was working on a project that would involve children using paint to pour and create a sculpture. Other activities board members suggested were: Instrument Petting Zoo (Lynn Grimes), Community Canvass (Craig Kelly), Balloon Art (Lynn Grimes) and the Rad Hatter (confirmed).

Anne Hiney reported she had procured a sponsor for the Rad Hatter.

Art Organizations and Vendors – The Art Committee reported they had approved 11 fine artists and had one artist on hold. E-mail reminders had been sent to over 1,400 fine artists. (Lynn, Kathy, Anne and Carole)

Advertisement – Craig Kelly reported he was advertising with CBS radio (Jack) for 40 spots and was also advertising with DMN Neighbors Go (Rowlett, Allen, Richardson, Murphy, Sachse, Rockwall and would hit each paper twice during the two weeks prior to the event. He also reported advertising on Facebook, Tweeter, City Newsletters and Website.

Sponsorships – Chair Hiney asked if anyone had received additional sponsors. She reported she had covered the costs of Rad Hatter with a sponsor. There was some discussion by board members regarding the purchase of banners for the stage. Members Lynn Grimes and Kathy Spillyards volunteered to purchase a side banner each for a cost of \$500 each. Board members did not report on any other sponsorships.

Itemized Costs for the Event – PIO Craig Kelly reported that with the costs associated with staging and entertainment (Uptown Jazz Inc.) and the additional items such as advertising, the costs are within budget.

Information regarding the producer contract for Uptown Jazz Inc. Anne Hine reported the City is in the process of finalizing a contract with Uptown Jazz Inc. and Keith Hill. The costs for the staging, lighting and sound along with the costs for entertainer would be covered under the contract at a lower cost than the City could confirm those costs. The City is only waiting on the Uptown Jazz General Liability Insurance Certificate and insurance certificates from the individual companies to finalize the contract.

Discussion regarding the 2016 JazzArts Fest and 2015 summer planning. Members asked that a meeting be set for April 1st at 5:30 pm to finalize some of the items above. The board additionally asked that at this meeting the date and other information for next year's event be confirmed so flyers to "Save the Date" could be distributed at the event. A request was made for posters prior to the event that could be distributed by board members to businesses advertising the event.

- **Discussion regarding a plaque donation from Stewart Matthews for a plaque to be placed by the mural in Olde City Park describing the original mural painted by Dave Eden. (C. Ehrlich, PAAB Liaison)**

Board Chair Anne Hiney has requested this be placed on the agenda. Former chair of the Public Arts Advisory Board Stewart Matthews donated \$750.00 to be used to create a plaque with the photo and some history regarding the original mural and artist Dave Eden. The plaque was to be placed at the same location as the current mural is erected.

The board gave staff direction to provide a plaque not to exceed 11 X 17 in honor of the original mural that was created by Dave Eden. Once completed, the plaque will be placed at the current mural site.

REGULAR AGENDA

- 1. Consider, and act upon, approval of the Public Arts Advisory Board minutes from the February 19, 2015 Regular meeting. (C. Ehrlich, PAAB Liaison)**

Board Action

A motion was made by board member Volker, seconded by board member Grimes to approve the minutes from the February 19, 2015 Public Arts Advisory Board meeting. A vote was taken and the motion passed 6-0 with Board member Reed absent.

ADJOURNMENT

With no further business before the board, a motion was made by board member Grimes, seconded by board member Boyd to adjourn the meeting at 9:04 p.m. A vote was taken and the motion passed 6-0 with board member Reed absent.


Anne Hiney, Chair
Carole Ehrlich, Secretary